

Waste tracking project update

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**What happens
to waste when
we throw it
away?**

**Waste can
cause harm...**





**...but we can
also create value
from waste**

“We need to put in place the fundamental building blocks of data gathering and analysis to ensure we know the types, amounts and quality of waste, and where it is generated and ends up”

From waste to resource productivity

The building blocks of waste data

- What is it?
- Where does it come from?
- How much is there?
- Where does it go?
- What happens to it?

The data can help inform policy

- Are we meeting recycling targets?
- Do we have enough waste processing infrastructure capacity?
- What markets are emerging for waste materials?
- Are we collecting the right amount of landfill tax?

It can help us tackle waste crime

- Waste disappears from the chain
- Waste descriptions change when they shouldn't
- Timings and patterns of transfers that don't make sense
- The wrong waste ends up in the wrong place

“the lack of digital record-keeping in the waste industry is frequently exploited by organised criminals...it provides ample opportunity to hide evidence of the systematic mis-handling of waste. ”

Review into Serious & Organised Crime in the Waste sector

And it can support business

- Visibility of waste destination
- Scope for efficiencies
- New markets (open data?)
- Less paperwork

**“We will mandate
the electronic
tracking of waste,
subject to
consultation”**



But tracking waste isn't easy

- We produce a lot of waste and lots of different types of waste – that's a lot of data
- Waste chains are complex - waste is difficult to trace
- Businesses have their own systems for recording waste – this has to work for everyone



GovTech Catalyst

- Fund to incentivise tech firms to come up with innovative solutions to fix public sector challenges



GovTech Catalyst

- Phase 1: five companies awarded £80,000 each to develop ideas and provide proofs of concept
- Phase 2: Two companies providing the best potential solutions could be awarded research and development contracts of up to £500,000 to build prototypes.

**To use innovative
technology to record
and track individual
movements of waste
through the economy**



Blockchain?

**Low cost tags
and readers?**

**Mapping/
analytics?**

Four nations project partners



- Surveys
- Questionnaires
- External Interviews
- Telephone Interviews
- Internal Interviews
- Workshops
- Site Visits
- Contextual Interviews
- “AS IS” process

User Research



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